

ignite 
CANADA'S LARGEST SCHOOL
AGE CARE CONFERENCE
Innovate • Celebrate • Educate

2024

**SCHOOL AGE CARE
CONFERENCE**

PRESENTED BY THE
School Age Care Directors
Association of Alberta



SCAN IT
FOR MORE
INFORMATION

CALL FOR SPONSORS

DEERFOOT INN AND CASINO
1000, 11500 - 35 STREET SE CALGARY, AB T2Z 3W

School Age Care Directors Association of Alberta
(S.A.C.D.A.) Not-For-Profit # 506096577
PO Box 72034 Glenmore Landing PO
Calgary, AB, T2V 5H9



Dear business leaders and sponsors,

As part of our commitment to building a strong sector for Out of School Care professionals and supporting the families who use these services, we are hosting our 7th annual IGNITE School Age Care Conference at the Deerfoot Inn on March 9th, 2024. This conference is geared toward providing opportunities for Early Childhood Professionals to develop high levels of creativity, share best practices and network, with leaders from across Canada.

This event is for professionals/ owners/purchasers and directors of child care organizations locally and across the country. We are currently looking for both vendors and sponsors to display products or services that would benefit our sector and open your business up to the wider Child Care market. We want child care programs to know about you!

The theme of this year's event is:

Innovate • Celebrate • Educate

We are expecting over 350+ delegates this year.

We are currently looking for partnerships within our community with local businesses and personalities that are keen to support youth development in our programs through on-site presentations, activities, monetary sponsorships or product sponsorships.

With over 1300+ Out of school Programs from across Canada invited to attend our Conference, we can help promote your group/ business/ product or industry to a large number of people and help your company promote your involvement within the community and for youth in afterschool programs.

Your involvement would make a world of difference to our sector and the families that we serve. If you would like to know more about us we welcome you to check out our website at <https://www.calgarysacda.com/sacda-conference> . You may also contact us at the information listed below. Any items brought for the conference can be dropped off at our head office (425 78th Avenue SW, Calgary Ab, T2V 5K5) or picked up upon request.

We look forward to building a relationship with you and giving the families and ECE Professionals the tools they need to create amazing Out of School Programs.

Thank you for your continued support.

Cody Topp

Cody Topp (He/Him)
Chairperson / IGNITE Conference Chair

School Age care Directors Association Of Alberta
PO Box 72034 Glenmore Landing PO
Calgary, AB
T2V 5H9

(P) 403.710.8384
(E) calgarysacdachair@gmail.com
(W) www.calgarysacda.com



I would like to acknowledge that I am located on the traditional territories of the Niitsitapi (Blackfoot) and the people of the Treaty 7 region in Southern Alberta, which includes the Siksika, the Pitikani, the Kainai, the Tsuut'ina, and the Stoney-Nakoda. I am on the land where the Bow River meets the Elbow River, and the traditional Blackfoot name of this place is 'Mokhinistasi' which we now call the City of Calgary. The City of Calgary is also home to Metis Nation of Alberta Region.

NOTICE: The information transmitted is intended only for the person or entity to which it is addressed and may contain confidential and/or privileged material. Any review, retransmission, dissemination or other use of or taking any action in reliance upon, this information by persons or entities other than the intended recipient is prohibited. If you received this in error, please contact the sender and discard the materials immediately.

WHY SPONSOR?

The School Age Conference has several sponsorship options available, providing sponsors with a choice of exposure related to financial commitment.

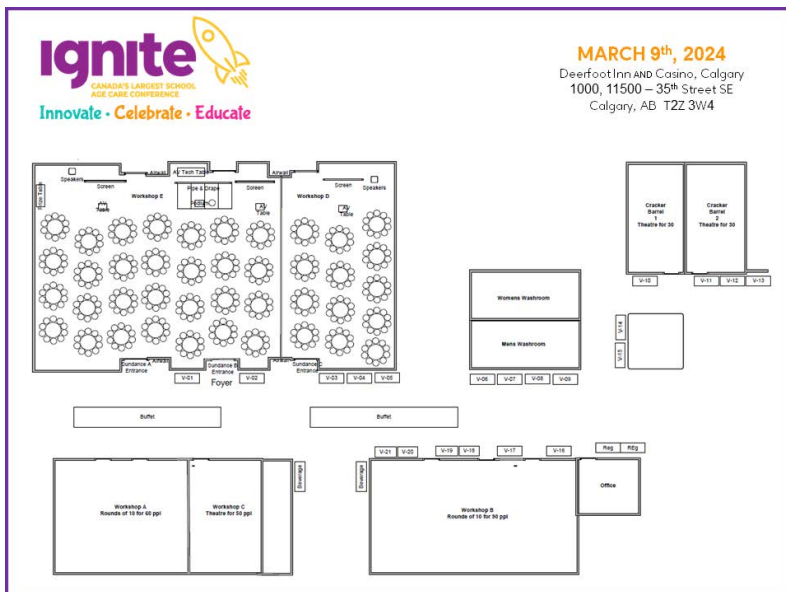
Participating as a sponsor and/or exhibitor at the School Age Conference can take you straight to your target market and demonstrate your level of support and commitment to the Early Childhood Education industry.

The School Age Conference can provide your organization with:

- ◆ Maximum exposure at a premier conference devoted to those involved in the ECE industry.
- ◆ An opportunity to build and reinforce strategic relationships within Alberta's ECE field.
- ◆ Time to network with industry colleagues and key decision makers.
- ◆ A cost effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience.
- ◆ Access to a broad network of industry partners from private and non-profit sectors.
- ◆ Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
- ◆ Increased marketing opportunities including visibility on the conference website and associated marketing materials.

EXHIBITION TABLE SCHEDULE & AREA:

There will be room for twenty two vendors in the Main Hall at the Deerfoot Inn Conference Centre. The booths are positioned to the side of the hall where all traffic to and from workshops will occur. The booths available will be rented on a first come basis. All vendors will be listed in the program for the event and logos will be displayed on a banner in the conference.



<i>Registration, Breakfast & Vendor Fair</i>	MAIN HALL AND WALKWAY 8:00 am - 9:00 am
Conference Opening Keynote	MAIN HALL 9:00 am - 10:00 am
Workshops in progress <i>(10 minute breaks between workshops)</i>	Workshop Spaces A, B, C, D, AND E CRACKER BARRELS 1 AND 2 10:00 am - 12:20 m
<i>Luncheon & Vendor Fair</i> <i>Networking & Exhibition Tables Open</i>	MAIN HALL AND WALKWAY 12:20 pm - 1:30 pm
Workshops in progress <i>(10 minute breaks between workshops)</i>	Workshop Spaces A, B, C, D, AND E CRACKER BARRELS 1 AND 2 1:30 pm - 3:40 m
Conference Closing Remarks	MAIN HALL 3:45 pm - 4:15 pm

2024 SCHOOL AGE CARE CONFERENCE

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

\$1250 + in kind or monetary donation. An PLATINUM level sponsor will display your name or logo largest on all printed sponsor media and banners as a main conference sponsor (*_your name_ presents the 2024 SACDA School Age Care Conference*) . You will also receive up to a full page color ad in our program. The ad will appear on our website with a link to your business for one year.

GOLD LEVEL

\$1000 + in kind or monetary donation. An GOLD level sponsorship will display your name or logo on all printed sponsor media and banners and will receive a half page color ad in our program. The ad will appear on our website with a link to your business for one year.

SILVER LEVEL

\$750 + in kind or monetary donation. A SILVER level listing will display your name or logo on all printed sponsor media and banners and will receive a quarter page color ad in our program.

EXHIBITION TABLE PACKAGES *(only 22 available)*

\$250.00 PER TABLE
(including GST and Processing Fees)

1 x trestle table
2 x chairs

- *Registrations include access to the Main Hall of the conference center, logo displayed in a Sponsors Banner in the conference and conference program.*
- *All vendors are required to donate a **door prize**.
(Due one week previous to conference date, Prizes must be a minimum value of \$50.00).*

READY TO JOIN US . . .

A signed Application along with payment in full is required to reserve a spot.

Vendors must be open for business 7:30 a.m. until 3:45 p.m. Set Up will begin at 7:00 am Saturday March 9th, 2024 , pack up begins at 3:45 p.m.

Once your space and requirements have been confirmed, an e-mail copy of the completed application along with a receipt will be sent to you.

Please email your advertisement to [Cody, Conference Chair](mailto:Cody@schoolageconference.com). Your advertisement must be in a .png format. For questions regarding logos and advertisements (ads), please contact Cody at (403) 710 – 8384 or schoolageconference@gmail.com.

For information on other ways to be involved, please contact Cody Topp at 403.710.8384 or schoolageconference@gmail.com.

2024 SCHOOL AGE CARE CONFERENCE

PLEASE CHECK BELOW YOUR LEVEL OF PARTICIPATION:

- PLATINUM Sponsor, \$1250 and up *Exhibition Table Package*, valued at
 GOLD Sponsor valued at \$1000 **\$250.00** (includes tax and processing fees).
 SILVER Sponsor, valued at \$750

Description of Donation / Exhibition Table:

Please provide background information on your organization to include in the conference program. Approx. 25 words per organization.

Description of Door Prize:

Please provide information on your Door Prize.

Target Audience:

Please indicate target audience: Educators, Directors, Owner/Operators, Stake Holders.

Special Requests:

Please indicate any special requests.

Contact Person: _____

Organization: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Please make checks payable to:

School Age Care Directors Association of Alberta

Please return this form by mail to:

**School Age Care Directors Association of Alberta
Sponsorship Coordinator
PO Box 72034 Glenmore Landing PO
Calgary, AB, T2V 5H9**

- | |
|--|
| <input type="checkbox"/> I HAVE ENCLOSED A CHEQUE
AMOUNT: \$ _____
CHEQUE #: _____ |
| <input type="checkbox"/> I HAVE PAID ONLINE |

THANK YOU FOR YOUR CONTRIBUTION!

This application does not guarantee acceptance of your sponsorship. A confirmation will be forwarded to you when your sponsorship has been approved. Sponsors are fully responsible for all costs incurred including travel, parking, lunches, accommodations and any presentation materials.

Deadline to submit this application is January 15th, 2024